

SECTOR PROFILE AT A GLANCE

Food and Beverage



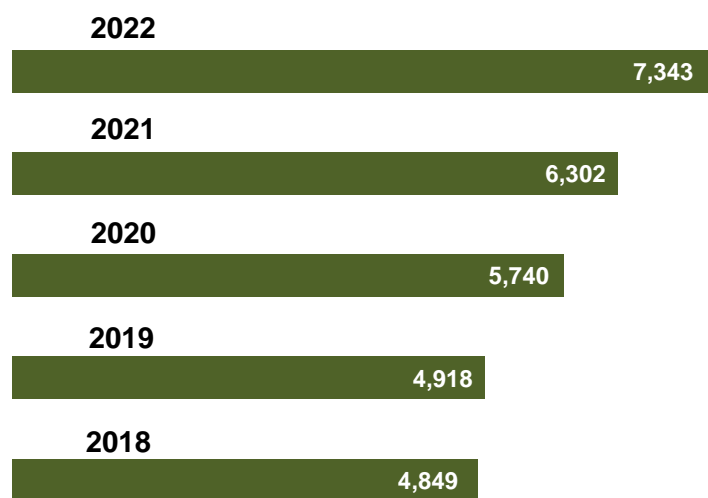
Highlights

- Food and beverage processing is the largest manufacturing sector in Manitoba, accounting for more than 30 per cent of provincial total manufacturing sales in 2022.
- Food manufacturing sales in Manitoba increased 16.5 per cent compared to the previous year, reaching \$7.3 billion in 2022.
- The sector directly employed 14,965 Manitobans in 2021, making it the largest manufacturing employer in the province.
- Exports of processed food products and beverages totaled \$4.12 billion in 2022, an increase of 7.4 per cent, as compared to 2021. This accounts for 56 per cent of the total food manufacturing sales in 2022.

Overview

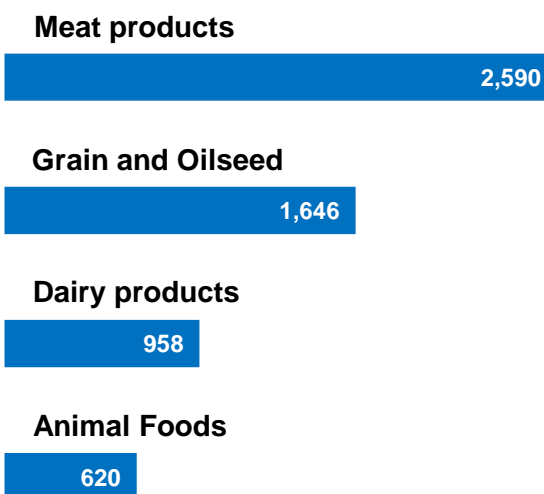
- Manitoba has a vibrant food and beverage sector, with 389 manufacturing facilities.¹
- Manitoba's three largest food processing industries are meat product manufacturing, grain and oilseed milling, and dairy product manufacturing.
- Increasing global demand for healthy, local, organic and functional foods provides growth opportunities for Manitoba's food and beverage processing sector.
- Manitoba has great potential to become a leader in North America in the growth of a protein-focused industry.

Total Sales (millions of dollars)



Source: Statistics Canada

Top Sales (millions of dollars)



Source: Statistics Canada

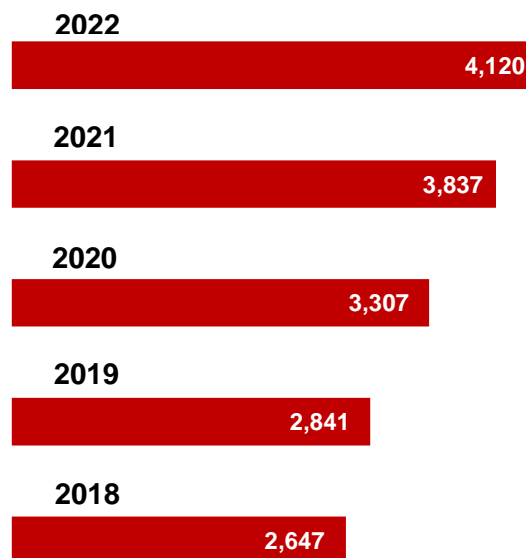
¹ Statistics Canada Tables 33-10-0661-01 and 33-10-0662-01 (March 6, 2023).

DID YOU KNOW?

- Major food processors in Manitoba include:
 - Meat products (Maple Leaf Foods, HyLife, True North Foods, Exceldor Cooperative, and Sunrise Farms)
 - Grain and Oilseeds (Bunge Canada, Viterra, Richardson Milling, Roquette, Emerson Milling Inc., and Merit Functional Foods)
 - Potato (McCain Foods and Simplot Canada Ltd.)
 - Dairy Products (Lucerne Foods, Groupe Lactalis, Dairyworld Foods, and MDI Holdings Corp.)
- Major research institutions and networks that support the sector include: Food Development Centre; Prairie Research Kitchen; The Richardson Centre for Food Technology and Research; Canadian International Grains Institute; Canadian Centre for Agri-Food Research in Health and Medicine; the University of Manitoba; and Brandon University.
- Manitoba food and beverage exports reached 63 countries in 2022.
- Capital expenditures in the sector were \$314 million in 2022.
- The provincial and federal governments support the sector by providing funding opportunities and technical supports.

Food and Beverage Exports

(millions of dollars)



Source: Trade Data Online

- Manitoba's food and beverage exports have increased since 2018. In 2022, exports reached \$4.1 billion, an increase of 7.4 per cent, compared to the previous year.
- Manitoba top exports in 2022 include pork (\$1.36 billion) and canola oil (\$1.15 billion).
- The top four markets for provincial food and beverage products in 2022 were the US, Japan, Mexico and China.

China

3.2%

Mexico

9.2%

Japan

11.8%

United States

71.1%

Source: Trade Data Online

Updated March 2023.

Contact us

- Go to manitoba.ca/agriculture and click on Markets and Statistics.
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